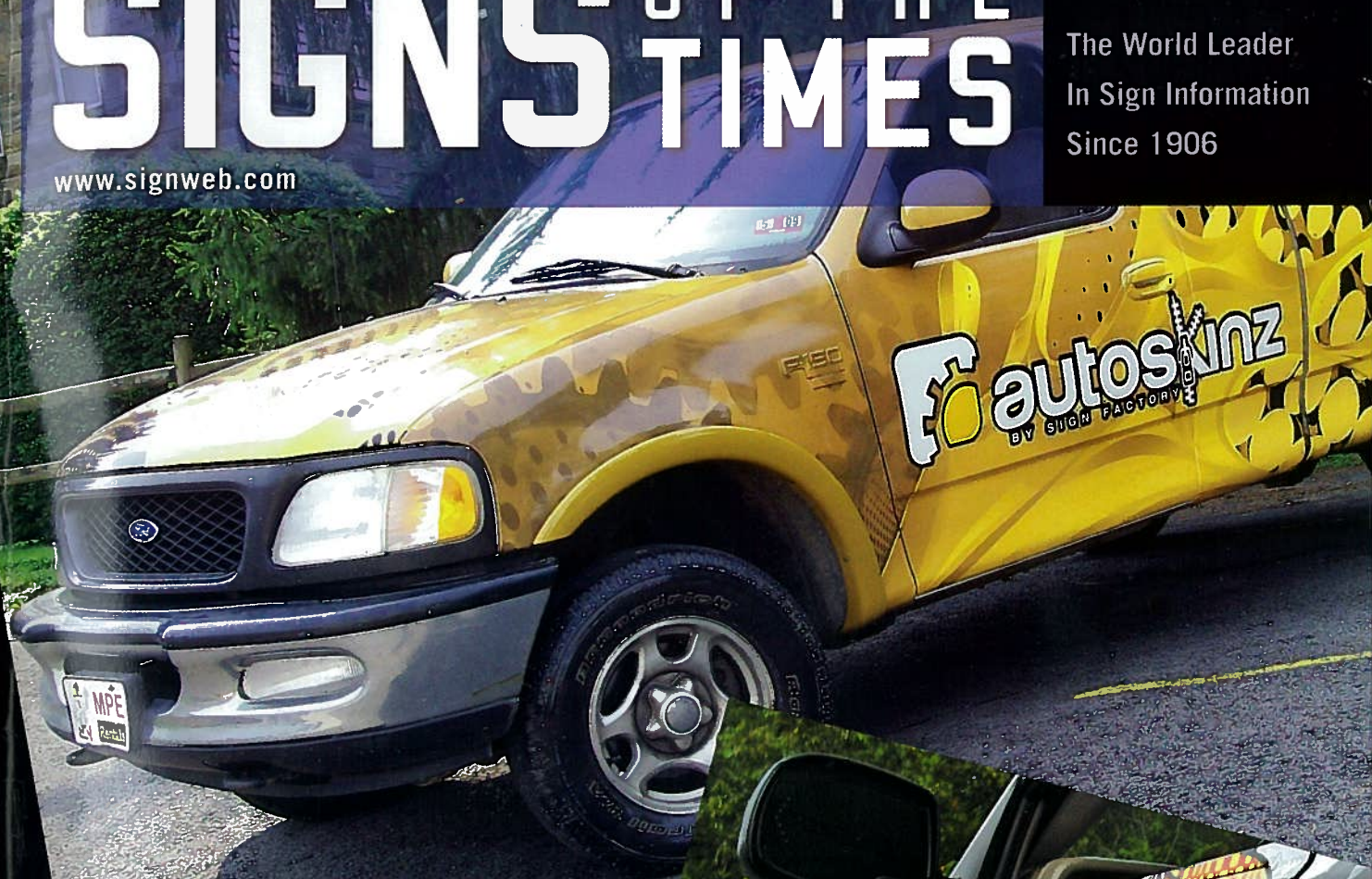


# SIGNS OF THE TIMES

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DECEMBER 2008

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## HIGH GEAR

2008 Vehicle  
Graphics Contest p.84



*Also*

Neon-lit Crescent p.48

Uniform LED lighting p.54

LED conference report p.60

# SIGNS OF THE TIMES

## VEHICLE GRAPHICS CONTEST

### Promotional Vehicles

(Note: The fabricating company is also the installer unless specified otherwise.)



#### FIRST PLACE

##### Fabricators

Michael Lazzara (owner)  
 Brian Marshburn  
 Mike Probasco  
 Vital Signs of the Carolinas  
 Jacksonville, NC  
 (910) 938-6969  
 www.vitalsignsco.com

##### Designers

Brian Marshburn  
 Lisa Bailey

##### Client

Mike Burke, Century 21

Amidst the depths of the worst real-estate market in generations, even the most successful agents must take aggressive measures for name recognition. Using Flexi™ Pro and Photoshop® software, Marshburn and Bailey integrated Burke's caricature into the wrap graphics. The fabrication team produced the graphics on Vital Signs' Mimaki JV3 printer with 3M™ Controltac™ U 180-10C air-egress film and Clear Focus Imaging perforated-window film. 3M's 8519 luster-finish overlamine protects the graphics.



**SECOND PLACE**

**Fabricator**

Kirk Green  
 Ferrari Color  
 Salt Lake City  
 (801) 355-4124

**Installers**

Mike Zimmerman  
 George Zimmerman  
 Icon Graphics  
 Providence, UT  
 (435) 750-0855

**Designer**

Universal Studios

**Client**

Media 'n' Motion

When legendary Hollywood director Martin Scorsese directs a documentary about one of the most iconic bands in music history, grand-format vehicle graphics are definitely in order. Media 'n' Motion, a Los Angeles-based firm, sold the ad space on this fuel tanker, which makes deliveries throughout the City of Angels. Ferrari Color produced the wrap, which spans 760 sq. ft., on its Durst 160R UV-cure-ink printer with 3M's Controltac II180-10C with Comply® air-egress film. Ferrari Color selected 3M's 8519 luster-finish overlamine to protect the graphics.



**THIRD PLACE**

**Fabricator**

Edge Digital Graphics Express  
 Kennesaw, GA  
 (678) 594-4629  
[www.edgedigitalgraphics.com](http://www.edgedigitalgraphics.com)

**Installers**

John Westmoreland  
 Torri Westmoreland  
 In-Depth Signs & Graphics  
 Ball Ground, GA  
 (770) 928-0699  
[www.indepthsigns.com](http://www.indepthsigns.com)

**Designer**

Torri Westmoreland

**Client**

Camp Woof



Judges liked the simplicity and vivid colors, and there's a hint of *The Simpsons* in the cartoonish design, which Torri composed using Adobe Illustrator software. She suggested a partial wrap to the client to keep the project within their budget, and it blends nicely with the green Honda Element. Edge Digital Graphics fabricated the wrap using 3M's Controltac II 180-10C film and 8519 luster-finish overlamine, which it produced on a Mimaki JV3 solvent-ink printer. For the windows, In-Depth applied Clear Focus Imaging's perforated window film and clear topcoat.